



# Sponsorship Form

Lights Over Morse Lake Festival  
Cicero, Indiana  
July 4th weekend, 2024  
lightsovermorselake.org

Name (Business or Individual) \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website or Facebook page link \_\_\_\_\_

**Pledge commitment due by Nov. 15, 2023 and payment now or due by Jan. 31, 2024 for Early Commitment.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Levels available:

**\$2,000 and up**      **Red Sponsor**      **\$1,500 and up**      **White Sponsor**

**Higher Levels Above/Interest in being an Event Sponsorship \_\_\_\_\_**

*For event sponsorships (concerts, parade, scavenger hunt, etc.) please contact Jenni or Craig for options.*

**\$1,000-\$750**      **Blue Sponsorship \_\_\_\_\_**

**\$500**      **Star Sponsorship \_\_\_\_\_**

**\$350-250**      **Firecracker Sponsorship \_\_\_\_\_**

**\$100-\$25**      **Sparkler Sponsorship \_\_\_\_\_**



I would like a VENDOR spot at the Community Park. (*\$1500 sponsorship & up is FREE/Under \$1500 is \$100*)

For more information contact:

**Craig Bowen, Co-Chair** • 317-727-8873 • [craig.bowen@lightsovermorselake.org](mailto:craig.bowen@lightsovermorselake.org)  
**Jenni Roosa, Secretary** • 317-250--8761 • [jenni.roosa@lightsovermorselake.org](mailto:jenni.roosa@lightsovermorselake.org)

Visit [lightsovermorselake.org](http://lightsovermorselake.org) for PayPal payment, send a check, or pay via Venmo (scan code on the right). If using Venmo, please label payment as sponsorship & give your Venmo username here \_\_\_\_\_

Please make checks payable to "LOML" or "Lights Over Morse Lake" and mail to:  
**Lights Over Morse Lake, Inc.**  
PO Box 854  
Cicero, IN 46034-0854

Lights Over Morse Lake is a 501 (C)(3) non-profit and donations are tax-deductible.  
If you would like a tax receipt please here check





## SPONSORSHIPS

### **\$2,000 & UP LEVEL (Large Event Sponsor)**

- ½ page color ad in program (3,000 programs printed, over 20,000 social media views)
- ***Banner displayed at the event and during Festival***
- ***Free vendor booth space at Festival / Invite you to attend your sponsored event to promote your business***
- Sponsorship listed on LOML website with a 1/2 page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

### **\$1,500 LEVEL**

- ½ page color ad in program (3,000 programs printed, over 20,000 social media views)
- ***Free vendor booth space at Festival / Invite you to attend your sponsored event to promote your business***
- Sponsorship listed on LOML website with a 1/3<sup>rd</sup> page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

### **\$1,000 - \$750 LEVEL**

- ¼ page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/4<sup>th</sup> page width business logo on the home and sponsors pages with link to website or Facebook page.

### **\$500 LEVEL**

- 1/8 page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Banner displayed during Festival
- Sponsorship listed on LOML website with a 1/5<sup>th</sup> page width business logo on the sponsors page with link to website or Facebook page.

### **\$350 - \$250 LEVEL**

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website with a 1/6<sup>th</sup> page width business logo on the sponsors page with link to website or Facebook page.

### **\$100 - \$25 LEVEL**

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website sponsors page.